

Freedom From The Fear of Cancer Begins Here



An Annual Cancer Screening Blood Test

Covers 10 most lethal cancers

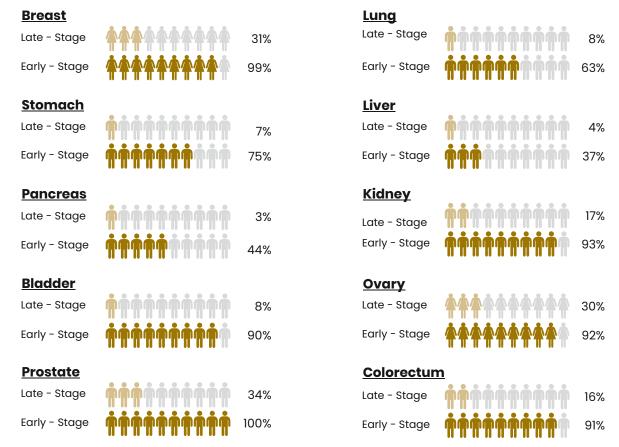


Cancer Facts You Should Know

Every year about 12 lakh women and men are diagnosed with various cancers which cause about 8 lakh deaths in India. This translates into roughly 3 cancer cases being detected and 2 cancer related deaths every minute. Due to changes in lifestyle as well as other risk factors, these numbers are slated to increase in the future*. * Source : Globocan

The Advantage of Early Detection - Better chances of cure

Detection of cancers at early stages (where it is localized to the primary organ) is associated with greater chances of successful treatments, lower need for aggressive treatments and lower risks of treatment failures or treatment related adverse effects.





EasyCheck[™]-Pragma is Revolutionary

EasyCheck[™]-Pragma is a simple blood test which can be availed from the comfort of your office or home. It is intended to be performed annually as a screening test, in individuals aged 30 years and above without any symptoms suggestive of cancer.

EasyCheck™-Pragma can detect carcinomas of the following organs:

Breast, Lung, Stomach, Colon, Liver, Pancreas, Bladder Ureter, Renal Pelvis and Kidney (F + M), Ovary (F), Prostate (M)

- Adenocarcinoma (AD): Breast, Colon, Lung, Ovary, Pancreas, Prostate, Stomach, Liver;
- Hepatocellular Carcinoma (HCC): Liver;
- Renal Cell Carcinoma (RCC): Kidney;
- Transitional Cell Carcinoma (TCC): Bladder, Renal Pelvis, Ureter, besides epithelial cancers of squamous origin (organ of origin may not be identified).



Early Cancer Detection

Detects many cancers such as pancreatic, ovarian, liver etc. that are not commonly screened for today. Early detection allows earlier treatment*.



Simple Blood Test

Can be simply included into a typical healthcare visit.



Functional Result

When Circulating Tumor Cells are detected, the results can indicate the location of the tumor in the body, allowing your healthcare practitioner to advise your next steps.



The Science Behind EasyCheck[™]-Pragma

We published our ground breaking, internationally acclaimed research in 2020, where we reported the discovery of a new 'Cancer Hallmark' i.e., Circulating Tumor Cells (CTCs) and CTC Clusters which are common in the blood of patients with carcinoma and are undetectable in completely healthy individuals.

EasyCheck[™]-Pragma is based on this technology and checks blood samples of seemingly healthy individuals for Circulating Tumor Cells (CTCs) and CTC Clusters. Detection of these in blood indicates higher risk of presence of an underlying carcinoma at the time of testing.

White Blood Cell Red Blood Cell **CTC Clusters** Circulating Tumor Cell (CTC)

Tumor

EasyCheck[™]-Pragma is Clinically Validated

EasyCheck[™]-Pragma has been clinically validated by one of the world's largest clinical trials. The validation in a large cohort clinical study based on samples from more than 34,000 known cancer patients and more than 23,000 healthy individuals.

Publications



Circulating Ensembles of Tumor Associated Cells: A Redoubtable New Systemic Hallmark of Cancer. International Journal of Cancer – IJC

Hallmark Circulating Tumor Associated Cell Clusters Signify 230 Times Higher One-Year Cancer Risk.

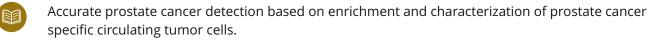
American Association for Cancer Research - AACR



Evaluation of Circulating Tumor Cell Clusters for Pan-Cancer Noninvasive Diagnostic Triaging. ACS Journals – Cancer Cytopathology

Accurate Screening for Early-Stage Breast Cancer by Detection and Profiling of Circulating Tumor Cells.

Cancers



Cancer Medicine





What to Expect When You Order EasyCheck[™]-Pragma

After submitting the form on our website, our representative will call you to fix an appointment for collection of blood sample by our trained technician. The test result will be available within 15 days from receipt of the sample at our facility.

Make Cancer Security Your Family's Health Priority

Most cancers can be cured if detected early. EasyCheck[™]-Pragma is a right step in this direction. Make EasyCheck[™]-Pragma a part of your annual health-check plan to de-risk yourself and your family from cancer.

Important Information and Limitations

Please note that the results of this test are not to be used as the sole means of diagnosis and are not intended to substitute standard of care procedures. Please also be mindful of the limitations of the test which include the possibilities of 'false positives' and 'false negatives' for detection of CTCs due to biological variations beyond the performance spectrum of the test. In case of any questions, please contact response@easycheck360.com. We encourage you to carefully read the White Paper available at our website which describes the test and its limitation in greater detail.

<u>Important</u>

This test is not conducted on pregnant women. Specifications and processes are subject to change without notice.

Frequently Asked Questions

- 1. Who is eligible for EasyCheck[™]-Pragma test?
- ✓ EasyCheck[™]-Pragma is intended to be performed annually as a screening test, in individuals aged 30 years and above, who have never been diagnosed with cancer and are without any symptoms suggestive of cancer.
- 2. Who is not eligible for the test?
- ✓ Individuals with symptoms of cancer or those who have been diagnosed previously with any form of cancer and pregnant women are not eligible to take the test.
- 3. How often can the test be performed?
- ✓ EasyCheck[™]-Pragma can be performed annually as a screening test.
- 4. What is the turnaround time of the test?
- ✓ The test result will be communicated in 15 days from receipt of sample at Nasik Laboratory.
- 5. What will the report tell me?
- The report will tell you if CTCs were detected (indicating higher risk of presence of carcinoma) or CTCs were not detected (indicating a lower risk of presence of carcinoma) in the submitted sample. When Circulating Tumor Cells are detected, the results can indicate the location of the tumor in the body, allowing your healthcare practitioner to advise your next steps.
- 6. What are the next steps for those with higher risk of presence of carcinoma?
- ✓ Individuals with these findings are advised consultation with their physician for appropriate guidance and additional standard of care work up as may be advised.
- 7. What are the next steps for those with a lower risk of presence of carcinoma?
- ✓ EasyCheck™-Pragma test may be repeated annually and the individual is advised to consult a physician if further guidance is required.
- 8. Is this a genetic predisposition test?
- ✓ No. This test detects presence of intact Circulating Tumor Cells (CTCs) in peripheral blood of the individual.
- 9: Does EasyCheck^M-Pragma replace conventional cancer screening like mammography?
- ✓ EasyCheck™-Pragma is not intended to be and should not be considered as a replacement for any Standard of Care screening tests.
- 10. What are CTCs?
- \checkmark These are the tumor cells which are circulating in blood when shed from the carcinoma .
- 11. Does this test detect all types of cancers of given organs?
- ✓ Please refer to page 3 of the brochure for the types of carcinomas covered in this test.

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Accreditations for Our Lab in India







Contact us: India: response@datarpgx.com

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